

# The Young Apprentice Ambassador Network (YAAN)

Information for apprentices

## What is the YAAN?

The Young Apprentice Ambassador Network (YAAN) is a community of inspiring, driven apprentices and former apprentices who have chosen to register as Young Apprentice Ambassadors in their local area.

The YAAN gives today's apprentices the opportunity to engage and inspire the apprentices of tomorrow.

## What do Young Apprentice Ambassadors do?

Young Apprentice Ambassadors use their own positive apprenticeship experience as a powerful tool for engaging and inspiring future apprentices.

- ✓ Ambassadors will be invited to promote apprenticeships to young people, their teachers, parents and employers through a variety of exciting events.
- ✓ Ambassadors will be encouraged to use social media to inspire and engage different audiences, sharing the fantastic benefits of being an apprentice and a member of the YAAN.
- ✓ Ambassadors have also found themselves presenting at awards ceremonies, speaking at the House of Commons, have been the face of national TV apprenticeship campaigns and have been invited to high profile events.



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## How do I sign up?

We want energetic, engaged young people aged 18-26 to sign up to the YAAN.

Signing up is free and quick. You'll become part of your regional network, receive free training and helpful resources, and use your story to make a significant difference to the lives of future apprentices. Visit [www.amazingapprenticeships.com/yaan](http://www.amazingapprenticeships.com/yaan) to get started.



**"Being part of the Young Apprentice Ambassador Network is a brilliant opportunity. Not only do you get to inspire others with your story, you also get invited to lots of events like the House of Commons and meeting with the Skills Minister."**

Joe Powell  
 Chair of the North East YAAN

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