

The Young Apprentice Ambassador Network (YAAN)

Information for employers

What is the YAAN?

The Young Apprentice Ambassador Network (YAAN) is a community of inspiring, driven apprentices and former apprentices who have chosen to register as Young Apprentice Ambassadors in their local area.

The YAAN gives today's apprentices the opportunity to engage and inspire the apprentices of tomorrow.

What do Young Apprentice Ambassadors do?

Young Apprentice Ambassadors use their own positive apprenticeship experience as a powerful tool for engaging and inspiring future apprentices.

- ✓ Ambassadors will be invited to promote apprenticeships to young people, their teachers, parents and employers through a variety of exciting events.
- ✓ Ambassadors will be encouraged to use social media to inspire and engage different audiences, sharing the fantastic benefits of being an apprentice and a member of the YAAN.
- ✓ Ambassadors have also found themselves presenting at awards ceremonies, speaking at the House of Commons, have been the face of national TV apprenticeship campaigns and have been invited to high profile events.



“The YAAN is a brilliant way for apprentices to build their confidence in public speaking. They are really well supported by the National Apprenticeship Service and the opportunities that they are invited to participate in are phenomenal”

Nigel Fenn
South West Water



Why should employers support the YAAN?

Hundreds of employers are already seeing the benefits of their apprentices joining the YAAN. These include:

- ✓ Building their confidence
- ✓ Developing their presentation skills
- ✓ Building your reputation in the local community as an employer of choice
- ✓ Additional press coverage
- ✓ Opportunities to represent your business at high profile events with MPs and Ministers
- ✓ Increasing diversity in the workforce by promoting your apprenticeship programmes externally and internally

How does my apprentice sign up?

We want energetic, engaged young people aged 18-26 to sign up to the YAAN.

Signing up is free and quick. Following a selection process, those who are successful will become part of a regional network. They will receive free training and helpful resources, and be able to use their story to make a real difference to the lives of future apprentices.

If you think the apprentices at your organisation are suitable please encourage them to visit:

www.amazingapprenticeships.com/yaan



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